

Exhibitor Manual

April 5-7, 2024

General Information



Show Location

Dena'ina Civic and Convention Center
600 West Seventh Avenue
Anchorage, AK, 99501
(907) 263-2850

<https://anchorageconventioncenters.com/denaina-center/overview>

Direct to Show Shipment

Wednesday, April 3 to Thursday, April 4 from 8:00am to 4:00pm
All deliveries must be cosigned in the following manner:

The Great Alaska Sportsman Show

Exhibiting Company's Name

Booth #

Dena'ina Civic and Convention Center
600 West Seventh Avenue
Anchorage, AK, 99501

Exhibit Show Schedule

Exhibitor Move- In

Wednesday April 3	1:00pm – 5:00pm (by appointment only)
Thursday, April 4	12:00pm – 8:00pm

Show Dates & Times

Friday, April 5	10:00am – 8:00pm
Saturday, April 6	10:00am – 6:00pm
Sunday, April 7	10:00am – 5:00pm

Exhibitor Move-Out

Sunday, April 7	5:00pm – 12 Midnight
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Show Management Personnel

Steve Shepherd, Show Manager

info@greatalaskasportsmanshow.com

Marla Kimball, Marketing & Operations Manager

mkimball@mpltd.ca



Wireless

The Wi-Fi is free in the building, and no password needed. It is labeled Dena'ina Guest

Exhibitor's advertising literature and product brochures

All exhibitors will be permitted to hand out brochures if they wish to do so. However, all advertising circulars must be distributed from booths only and must not be placed or distributed outside your assigned site boundaries. Materials are not permitted to be distributed from event parking/registration areas. Only materials pertaining to the official exhibitor may be exhibited.

Exhibitor Badges

[CLICK HERE](#)

Please complete the badge form and return to:

info@greatalaskasportsmanshow.com

IMPORTANT NOTES ON EXHIBITING

- If your exhibit includes a vehicle, please inform Show Management so we can schedule a move in time
- It is your responsibility to arrange to ship your exhibit to the show and back to your place of business, after the show is over. Please ship during the posted move-in/move-out hours only.
- No trucks, signs or mobile signs of any kind will be allowed outside the building, once the show is open.
- During move-in/move-out, please do not block the loading doors with your vehicle.
- You are not allowed to solicit in the aisles.
- Company mascots are welcomed and encouraged but must remain in the confines of booth space unless otherwise you have informed show management.
- Please do not block your neighboring booths with an 8' sidewall. No 8' sidewalls are permitted past 6' from your back wall, without permission of Show Management.

Music or Audio

Should your exhibit include amplified sound of any kind, it must not encroach upon a neighboring exhibitor's ability to do business.

Sign Hanging

Should an exhibitor wish to raise or hang a sign above the 8' height that is allowed, please discuss with show management in advance of move in.