

Exhibitor Manual
Show Dates: March 7-9, 2025
General Information



Show Location

Dena'ina Civic and Convention Center
600 West Seventh Avenue
Anchorage, AK, 99501
(907) 263-2850
<https://anchorageconventioncenters.com/denaina-center/overview>

Direct to Show Shipment

Wednesday, March 5 to Thursday, March 6 from 8:00am to 4:00pm
All deliveries must be cosigned in the following manner:

The Great Alaska Sportsman Show

Exhibiting Company's Name
Booth #
Contact Name
Contact Cell Ph
Dena'ina Civic and Convention Center
600 West Seventh Avenue
Anchorage, AK, 99501

Exhibit Show Schedule

Exhibitor Move- In

| | |
|-------------------|---------------------------------------|
| Wednesday March 5 | 1:00pm – 5:00pm (by appointment only) |
| Thursday, March 6 | 9:00am – 8:00pm |

Show Dates & Times

| | |
|-------------------|------------------|
| Friday, March 7 | 10:00am – 8:00pm |
| Saturday, March 8 | 10:00am – 6:00pm |
| Sunday, March 9 | 10:00am – 5:00pm |

Show Management Personnel

Mark Lavine, Show Manager
markl@mpeshows.com

Marla Kimball, Marketing & Operations Manager
marlak@mpeshows.com



Wireless

The Wi-Fi is free in the building, and no password needed. It is labeled Dena'ina Guest

Exhibitor's advertising literature and product brochures

All exhibitors will be permitted to hand out brochures if they wish to do so. However, all advertising circulars must be distributed from your booth only and must not be placed or distributed outside your assigned site boundaries.

Materials are not permitted to be distributed from event parking/registration areas. Only materials pertaining to the official exhibitor may be exhibited.

Bringing in a motorized vehicle as part of your booth? Let us know ASAP and follow the below instructions.

- Fire Marshal's strict instructions. Your vehicle will be removed from the hall if it doesn't pass inspection.
 - Either a quarter tank of gas, or 5 gallons (whichever is smaller)
 - Battery disconnected
 - Gas tank tapped shut

IMPORTANT NOTES ON EXHIBITING

- If your exhibit includes a vehicle, please inform Show Management immediately so we can schedule a move in time
- It is your responsibility to arrange to ship your exhibit to the show and back to your place of business, after the show is over. Please ship during the posted move-in/move-out hours only.
- No trucks, signs or mobile signs of any kind will be allowed outside the building, once the show is open.
- During move-in/move-out, please do not block the loading doors with your vehicle.
- You are not allowed to solicit in the aisles.
- Company mascots are welcomed and encouraged but should remain in the confines of booth space unless you have informed show management.
- Please do not block your neighboring booths with an 8' sidewall. No 8' sidewalls are permitted past 6' from your back wall, without permission of Show Management.

Music or Audio

Should your exhibit include amplified sound of any kind, it must not encroach upon a neighboring exhibitor's ability to do business.

Sign Hanging

Should an exhibitor wish to raise or hang a sign above the 8' height that is allowed, please discuss with show management in advance of move in.